



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 08-17-2012 PAGE: 1 of 3

SRCP MEDIA - 22066
ATTN: BETSY VONDERHEID
201 NORTH UNION STREET
SUITE 200
ALEXANDRIA VA 22314

| | | | | | | | | | | | | | | | | | | | |
|-----------------------|---------------------------|-------------|---------------------|--|----------------------------------|----------------------------|------------------------|---|---|---|---|---|---|---------------------------------------|--------------------------|-----|-------|-----------|----------|
| Contract No 396056 | Contract Dt 08-17-2012 | Revision Dt | Rev# 0 | Advertiser SMITH FOR SENATE, TOM | Brand TOM SMITH FOR SENATE | Product Code POLITICALS | | | | | | | | Station/Market WPVI - PHILADELPHIA | | | | | |
| Agency Est# 214 | | | CMS # 241526 | Sales Office PHILADELPHIA | Account Executive A. CLIFFORD | Start Date 08-21-2012 | End Date 08-27-2012 | Billing M (Broadcast Month, Cycle 1) | | | | | | Package N | Contract Title 241526 | | | | |
| Line | Start Date | End Date | Time Period | Description | | | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ |
| | | | Agency CPE: E : 214 | | | | | | | | | | | | | | | | |
| 1 | 08-21-2012 | 08-24-2012 | 05:00AM - 06:00AM | MORNING NEWS 5A MO-FR (6948) | | | 10 | 30 | | X | X | X | X | | | 4 | 850 | 4 | 3,400.00 |
| 2 | 08-27-2012 | 08-27-2012 | 05:00AM - 06:00AM | MORNING NEWS 5A MO-FR (6948) | | | 10 | 30 | X | | | | | | | 1 | 850 | 1 | 850.00 |
| 3 | 08-21-2012 | 08-24-2012 | 06:00AM - 07:00AM | MORNING NEWS 6A MO-FR (6949) | | | 10 | 30 | | X | X | X | X | | | 4 | 1,600 | 4 | 6,400.00 |
| 4 | 08-27-2012 | 08-27-2012 | 06:00AM - 07:00AM | MORNING NEWS 6A MO-FR (6949) | | | 10 | 30 | X | | | | | | | 1 | 1,600 | 1 | 1,600.00 |
| 5 | 08-21-2012 | 08-24-2012 | 07:00AM - 09:00AM | MORNING NEWS GMA 7A MO-FR (6910) | | | 10 | 30 | | X | X | X | X | | | 4 | 1,700 | 4 | 6,800.00 |
| 6 | 08-27-2012 | 08-27-2012 | 07:00AM - 09:00AM | MORNING NEWS GMA 7A MO-FR (6910) | | | 10 | 30 | X | | | | | | | 1 | 1,700 | 1 | 1,700.00 |
| 7 | 08-25-2012 | 08-26-2012 | 08:00AM - 09:00AM | WEEKEND SA-SU GMA (6911) | | | 10 | 30 | | | | | | X | X | 2 | 1,200 | 2 | 2,400.00 |
| 8 | 08-25-2012 | 08-25-2012 | 06:00AM - 08:00AM | WEEKEND NEWS 6-8A SA (6997) | | | 10 | 30 | | | | | | X | | 3 | 600 | 3 | 1,800.00 |
| 9 | 08-26-2012 | 08-26-2012 | 07:00AM - 08:00AM | WEEKEND NWS 7-8A SU (7056) | | | 10 | 30 | | | | | | | X | 1 | 500 | 1 | 500.00 |
| 10 | 08-25-2012 | 08-25-2012 | 09:00AM - 10:00AM | WEEKEND NWS 9-10A SA (10928) | | | 10 | 30 | | | | | | X | | 1 | 1,250 | 1 | 1,250.00 |
| 11 | 08-26-2012 | 08-26-2012 | 09:00AM - 10:30AM | WEEKEND NWS 9-1030A SU (7057) | | | 10 | 30 | | | | | | | X | 2 | 800 | 2 | 1,600.00 |
| 12 | 08-26-2012 | 08-26-2012 | 11:30AM - 12:00PM | WEEKEND NWS 1130A-12P SU INSIDE STORY (7 | | | 10 | 30 | | | | | | | X | 1 | 500 | 1 | 500.00 |
| 13 | 08-26-2012 | 08-26-2012 | 12:00PM - 01:00PM | WEEKEND NWS 12-1P SU (7060) | | | 10 | 30 | | | | | | | X | 1 | 550 | 1 | 550.00 |
| 14 | 08-21-2012 | 08-24-2012 | 09:00AM - 10:00AM | DAYTIME 9-10A WEEKKDAY (6912) | | | 10 | 30 | | X | X | X | X | | | 4 | 700 | 4 | 2,800.00 |
| 15 | 08-27-2012 | 08-27-2012 | 09:00AM - 10:00AM | DAYTIME 9-10A WEEKKDAY (6912) | | | 10 | 30 | X | | | | | | | 2 | 700 | 2 | 1,400.00 |

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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|-----------------------|---------------------------|-------------|---------------------|-------------------------------------|----------------------------------|----------------------------|------------------------|---|----------|---|---|---|---|---------------------------------------|--------------|--------------------------|-----|-------|-----------|----------|-----------|
| Contract No 396056 | Contract Dt 08-17-2012 | Revision Dt | Rev# 0 | Advertiser SMITH FOR SENATE, TOM | Brand TOM SMITH FOR SENATE | Product Code POLITICALS | | | | | | | | Station/Market WPVI - PHILADELPHIA | | | | | | | |
| Agency Est# 214 | | | CMS # 241526 | Sales Office PHILADELPHIA | Account Executive A. CLIFFORD | Start Date 08-21-2012 | End Date 08-27-2012 | Billing M (Broadcast Month, Cycle 1) | | | | | | | Package N | Contract Title 241526 | | | | | |
| Line | Start Date | End Date | Time Period | Description | | | | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ | |
| | | | Agency CPE: E : 214 | | | | | | | | | | | | | | | | | | |
| 16 | 08-21-2012 | 08-24-2012 | 11:00AM - 12:00PM | DAYTIME 11A-12P MO-FR (6914) | | | | 10 | 30 | | X | X | X | X | | | | 2 | 1,000 | 2 | 2,000.00 |
| 17 | 08-27-2012 | 08-27-2012 | 11:00AM - 12:00PM | DAYTIME 11A-12P MO-FR (6914) | | | | 10 | 30 | X | | | | | | | | 1 | 1,000 | 1 | 1,000.00 |
| 18 | 08-21-2012 | 08-24-2012 | 12:00PM - 12:30PM | DAYTIME NOON NEWS WEEKDAY (6950) | | | | 10 | 30 | | X | X | X | X | | | | 2 | 1,200 | 2 | 2,400.00 |
| 19 | 08-27-2012 | 08-27-2012 | 12:00PM - 12:30PM | DAYTIME NOON NEWS WEEKDAY (6950) | | | | 10 | 30 | X | | | | | | | | 1 | 1,200 | 1 | 1,200.00 |
| 20 | 08-21-2012 | 08-24-2012 | 12:30PM - 01:00PM | DAYTIME 1230-1P WEEKDAY (6951) | | | | 10 | 30 | | X | X | X | X | | | | 2 | 800 | 2 | 1,600.00 |
| 21 | 08-27-2012 | 08-27-2012 | 12:30PM - 01:00PM | DAYTIME 1230-1P WEEKDAY (6951) | | | | 10 | 30 | X | | | | | | | | 1 | 800 | 1 | 800.00 |
| 22 | 08-21-2012 | 08-24-2012 | 04:00PM - 05:00PM | EARLY NEWS 4P MO-FR (7239) | | | | 10 | 30 | | X | X | X | X | | | | 2 | 1,100 | 2 | 2,200.00 |
| 23 | 08-27-2012 | 08-27-2012 | 04:00PM - 05:00PM | EARLY NEWS 4P MO-FR (7239) | | | | 10 | 30 | X | | | | | | | | 1 | 1,100 | 1 | 1,100.00 |
| 24 | 08-21-2012 | 08-24-2012 | 05:00PM - 06:00PM | EARLY NEWS 5P MO-FR (6988) | | | | 10 | 30 | | X | X | X | X | | | | 4 | 1,800 | 4 | 7,200.00 |
| 25 | 08-27-2012 | 08-27-2012 | 05:00PM - 06:00PM | EARLY NEWS 5P MO-FR (6988) | | | | 10 | 30 | X | | | | | | | | 1 | 1,800 | 1 | 1,800.00 |
| 26 | 08-21-2012 | 08-24-2012 | 06:00PM - 06:30PM | EARLY NEWS 6P MO-FR (6989) | | | | 10 | 30 | | X | X | X | X | | | | 4 | 2,800 | 4 | 11,200.00 |
| 27 | 08-27-2012 | 08-27-2012 | 06:00PM - 06:30PM | EARLY NEWS 6P MO-FR (6989) | | | | 10 | 30 | X | | | | | | | | 1 | 2,800 | 1 | 2,800.00 |
| 28 | 08-21-2012 | 08-24-2012 | 07:00PM - 08:00PM | ACCESS WEEKDAY (6991) | | | | 10 | 30 | | X | X | X | X | | | | 3 | 3,000 | 3 | 9,000.00 |
| 29 | 08-27-2012 | 08-27-2012 | 07:00PM - 08:00PM | ACCESS WEEKDAY (6991) | | | | 10 | 30 | X | | | | | | | | 1 | 3,000 | 1 | 3,000.00 |
| 30 | 08-21-2012 | 08-26-2012 | 11:00PM - 11:35PM | LATE NEWS MO-SU (6969) | | | | 10 | 30 | | X | X | X | X | X | X | | 2 | 3,500 | 2 | 7,000.00 |

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|-----------------------|---------------------------|-----------------|---------------------|-------------------------------------|----------------------------------|----------------------------|------------------------|---|-------------|---|---|---|---------------------------------------|---|--------------|--------------------------|-------------------------|-------|-----------|-----------|--|
| Contract No 396056 | Contract Dt 08-17-2012 | Revision Dt | Rev# 0 | Advertiser SMITH FOR SENATE, TOM | Brand TOM SMITH FOR SENATE | Product Code POLITICALS | | | | | | | Station/Market WPVI - PHILADELPHIA | | | | | | | | |
| Agency Est# 214 | | CMS # 241526 | | Sales Office PHILADELPHIA | Account Executive A. CLIFFORD | Start Date 08-21-2012 | End Date 08-27-2012 | Billing M (Broadcast Month, Cycle 1) | | | | | | | Package N | Contract Title 241526 | | | | | |
| Line | Start Date | End Date | Time Period | Description | | | | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ | |
| | | | Agency CPE: E : 214 | | | | | | | | | | | | | | | | | | |
| 31 | 08-27-2012 | 08-27-2012 | 11:00PM - 11:35PM | LATE NEWS MO-SU (6969) | | | | 10 | 30 | X | | | | | | | 1 | 3,500 | 1 | 3,500.00 | |
| 32 | 08-21-2012 | 08-24-2012 | 11:35PM - 12:02AM | LF NIGHTLINE (6970) | | | | 10 | 30 | | X | X | X | X | | | 2 | 1,400 | 2 | 2,800.00 | |
| 33 | 08-27-2012 | 08-27-2012 | 11:35PM - 12:02AM | LF NIGHTLINE (6970) | | | | 10 | 30 | X | | | | | | | 1 | 1,400 | 1 | 1,400.00 | |
| 34 | 08-21-2012 | 08-24-2012 | 10:00AM - 11:00AM | DAYTIME 10-11A WEEKDAY (6913) | | | | 10 | 30 | | X | X | X | X | | | 3 | 500 | 3 | 1,500.00 | |
| | | | | | | | | | | | | | | | | | Contracted Gross Total: | | 67 | 97,050.00 | |
| | | | | | | | | | | | | | | | | | Actual Gross Total: | | 67 | 97,050.00 | |
| | | | | | | | | | | | | | | | | | Agency Commission: | | | 14,557.50 | |
| | | | | | | | | | | | | | | | | | Net Total: | | | 82,492.50 | |
| Month/YR | | | Preempted | | Made Good | | Contract Total | | Adjustments | | | | | | | | Actual Total | | | | |
| Aug 12 | | | 0.00 | | 0.00 | | 74,900.00 | | 0.00 | | | | | | | | 74,900.00 | | | | |
| Sep 12 | | | 0.00 | | 0.00 | | 22,150.00 | | 0.00 | | | | | | | | 22,150.00 | | | | |
| TOTAL | | | 0.00 | | 0.00 | | 97,050.00 | | 0.00 | | | | | | | | 97,050.00 | | | | |

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